



Thank you for your interest in sponsoring the GJRA Cowboys and Cowgirls and the future of rodeo!

The Georgia Junior Rodeo Association was organized in October of 1987. The first GJRA finals were held in October of 1988. GJRA is open to contestants of all ages until they graduate High School.

GJRA is a non-profit organization, therefore, all money will go toward making each rodeo a success, paying contestants award money and awards at our finals. It was organized with the goal of growing our contestants to reaching their individual rodeo goals. In 2022, a Buckaroo division was added to the GJRA, and it has opened the door for younger contestants to begin their rodeo journey.

Along with helping our contestants in their rodeo growth, we also hope to help them build a solid foundation of integrity and responsibility that will continue to help them throughout their life.

The previous two years we have been able to add an additional \$17,000.00 to the finals prize money. This added money is due to all our wonderful sponsors and the hard work of our rodeo family. We look forward to your sponsorship and being a part of our rodeo family!



GJRA Sponsors
2026-2027 Season

Sponsorship Chosen: _____

Amount: \$ _____

Company Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Please email company logo to gjra.info@gmail.com

Please make sponsorship check out to "Georgia Jr Rodeo Association" and mail to:

GJRA
Attn: Kesia Westbrook
1066 Halls Valley Road
Trion, GA 30753

We also have online payment through our website: georgiajuniorrodeo.com

PayPal: @GeorgiaJuniorRodeoAssociation

Venmo: @GJRA_Pay

Thank you for your interest in sponsoring the future of rodeo and these amazing kids. Without sponsors and volunteers the GJRA would not be possible!



GJRA Program AD Book – This is a program book we give out each year at finals. Showcases all of our contestants and sponsors for the current season.

Outside back cover = \$300

Inside Cover = \$200

Full page = \$100

Half page = \$75

Quarter page = \$50

Business Card size = \$25

Arena Banner \$300/\$600 – comes with a small banner that is displayed in the arena during all 10 of our rodeos, a half page ad in the finals program and acknowledgement on our social media. \$300 = 2'x2' Banner. \$600 = 3'x3' Banner.

Spotlight Arena Banner \$1,000 – comes with a medium arena banner that is displayed during all 10 of our rodeos, a full-page ad in finals program and acknowledgement on our social media. (3x4)

Back Number Sponsorship \$3,000 – comes with a logo on all contestants back numbers, medium arena banner that is displayed during all 10 of our rodeos, full-page ad in finals program and acknowledgement on our social media.

Individual Saddle Sponsorship \$2,000 – comes with logo on a saddle (rookie, wrangler boy/girl, junior high boy/girl or high school boy/girl available), medium arena banner that is displayed during all 10 of our rodeos, full-page ad in finals program and acknowledgement on our social media.

Event Sponsorship \$2,500 - comes with a medium arena banner that is displayed during all 10 of our rodeos, announced as sponsor of an event at each rodeo and at finals, a full page ad in finals program, acknowledgement on our social media and opportunity to present awards at finals for sponsored an event.

Finals Sponsorship \$3,000 - comes with a medium arena banner that is displayed during all 10 of our rodeos, full-page inside cover ad in finals program, advertisement as sponsoring our finals, logo on our finalist t-shirts, and acknowledgement on our social media.

Jacket Sponsorship \$5,000 – comes with a medium arena banner that is displayed during all 10 of our rodeos, a full-page back cover ad in finals program, logo on 1 trophy saddle, logo on all finalist jackets/vests and acknowledgement on our social media.



PayPal



venmo